

# 2017 NLDC SPONSORSHIP PACKAGES

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<b>TITLE</b> <small>SOLD DALE CARNEGIE</small>	<b>PLATINUM</b> <small>Sponsorship Available : 3</small>	<b>GOLD</b> <small>Sponsorship Available: 6</small>	<b>SILVER</b> <small>Sponsorship Available: 8</small>
<p><b>\$ 20,000</b></p> <p>One Time Sponsorship Fee</p>	<p><b>\$ 9,500</b></p> <p>One Time Sponsorship Fee</p>	<p><b>\$ 5,500</b></p> <p>One Time Sponsorship Fee</p>	<p><b>\$ 2,000</b></p> <p>One Time Sponsorship Fee</p>
8 Full Conference Passes	4 Full Conference Passes	2 Full Conference Passes	1 Full Conference Pass
50% Off Discount Code	35% Off Discount Code	30% Off Discount Code	20% Off Discount Code
Back Cover Guide Ad	Full Page Guide Ad	1/2 Page Guide Ad	1/4 Page Guide Ad
Exhibition Space : Booth	Exhibition Space : Booth	Exhibition Space : Table	Exhibition Space : Table
Gift Bag Insert	Gift Bag Insert	Gift Bag Insert	Gift Bag Insert
Golf Hole Sponsorship	Golf Hole Sponsorship	Golf Hole Sponsorship	
Social Hour Table Ad	Social Hour Table Ad	Social Hour Table Ad	
Logo On Break Screen	Logo On Break Screen	Logo On Break Screen	
3:00 Video Message	1:00 Video Message		
10:00 Welcome Message			
Panel Moderator			
Scholarship Board Member			 <p><b>NATIONAL LEADERSHIP DEVELOPMENT CONFERENCE</b></p>

Additional Sponsorships will be sold à la carte. Full benefit breakdowns will be provided prior to purchase.  
 Previous year sponsors reserve the right of first refusal.

Last Updated 12/13/2016

# 2017 NLDC À LA CARTE SPONSORSHIP PACKAGES

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<p><b>GALA DINNER</b> Sponsorship Available : 1 <b>\$10,000</b> Standalone <b>\$7,500</b> with Silver <b>\$5,000</b> with Gold or Platinum</p>	<p><b>SOCIAL HOUR</b> Sponsorships Available : 2 <b>\$3,000</b></p>	<p><b>CHARGING STATION</b> Sponsorships Available : 4 <b>\$500</b></p>	<p><b>GOLF CART</b> Sponsorship Available : 1 <b>\$500</b></p>
<p><b>GOLF SNACK CART</b> Sponsorship Available : 1 <b>\$500</b></p>	<p><i>Standalone</i> <b>CONFERENCE BOOTH</b> Sponsorships Available : 1 <b>\$2,500</b> (Includes 2 Full Conference Passes)</p>	<p><b>GOLF HOLE</b> Sponsorships Available : 8 <b>\$500</b> <b>includes foursome of golf</b></p>	<p><b>VIRTUAL</b> Sponsorship Available : 10 <b>\$500</b></p>
<p><b>HOLE IN ONE</b> Sponsorships Available : 2 <b>\$750</b></p>			



Last Updated 12/13/2016

## **2017 Sponsorship Package Benefit Breakdown.**

### **Title Sponsor - \$20,000 LIMIT 1**

- 8 Conference Passes that include hotel accommodations, conference admission, and entry in to the golf tournament.
- 50% off discount code for use on additional conference passes for company employees and guests available March 31st.
- A four color print advertisement to be used on the back cover of our conference guide.
- An exhibition booth placed in the common area outside of the conference rooms.
- Gift bag insert (500)
- Golf Hole Sponsorship. (Includes a sign placed at a hole on our golf tournament, and golf for two teams of 4.).
- Table top advertisement during a social hour
- Logo displayed on the large conference room screens during all breaks.
- 3:00 of video messages. This can be broken up in to multiple commercials and will be played during the morning welcome messages.
- 10:00 Video Conference Kick Off Welcome Message.
- Position as the panel discussion moderator.
- Board member of the scholarship.
- Logo shown during the selfie slide show.
- Logo on our website, social media and signs at the conference.
- Logo listed in our sponsor section of the conference guide.
- List of all conference attendees and contact information.
- Included in our post conference thank you for attending letter.
- \$5000 discount on Gala Dinner add-on sponsorship package.
- Ability to name our Wi-Fi password and setup the password for the conference.

### **Platinum Sponsor - \$9,500 LIMIT 3**

- 4 Conference Passes that include hotel accommodations, conference admission, and entry in to the golf tournament.
- 35% off discount code for use on additional conference passes for company employees and guests available March 31st.
- A four color full page print advertisement in our conference guide.
- An exhibition booth placed in the common area outside of the conference rooms.
- Gift bag insert (500)
- Golf Hole Sponsorship. (Includes a sign placed at a hole on our golf tournament, and golf for one team of 4.).
- Table top advertisement during a social hour
- Logo displayed on the large conference room screens during all breaks.

- 1:00 of video message.
- Logo shown during the selfie slide show.
- Logo on our website, social media and signs at the conference.
- Logo listed in our sponsor section of the conference guide.

#### **Gold Sponsor - \$5,500 LIMIT 6**

- 2 Conference Passes that include hotel accommodations, conference admission, and entry in to the golf tournament.
- 30% off discount code for use on additional conference passes for company employees and guests available March 31st.
- A four color 1/2 page print advertisement in our conference guide.
- An exhibition table placed in the common area outside of the conference rooms. You will need to supply your own table cloth.
- Gift bag insert (500)
- Golf Hole Sponsorship. (Includes a sign placed at a hole on our golf tournament, and golf for two people).
- Table top advertisement during a social hour
- Logo displayed on the large conference room screens during all breaks.
- Logo shown during the selfie slide show.
- Logo on our website, social media and signs at the conference.
- Logo listed in our sponsor section of the conference guide.

#### **Silver Sponsor - \$2,000 LIMIT 8**

- 1 Conference Passes that include hotel accommodations, conference admission, and entry in to the golf tournament.
- 20% off discount code for use on additional conference passes for company employees and guests available March 31st.
- A four color 1/4 page print advertisement in our conference guide.
- An exhibition table placed in the common area outside of the conference rooms. You will need to supply your own table cloth.
- Gift bag insert (500)
- Logo on our website, social media and signs at the conference.
- Logo listed in our sponsor section of the conference guide.