



**NATIONAL LEADERSHIP  
DEVELOPMENT CONFERENCE**

*JUNE 10 – 12, 2019*

# **SPONSORSHIP PACKAGES**

**“Leaders succeed with Purpose, Praise, and Progress”**

*“The NLDC Leadership Conference is hands-down the best sponsorship decision we made. This conference is well organized, well publicized and will be SOLD OUT!”*

*Mary Gasperlin*

*Marketing Manager, Arctic IT*

# CONFERENCE MISSION

TO PROVIDE AN AVENUE FOR TRIBAL NATIONS AND OTHER ORGANIZATIONS TO BUILD ON THEIR DELIVERY OF SERVING OTHERS THROUGH SERVANT LEADERSHIP

When I accepted a position as sales leader at 2020 Brand Solutions a few years ago, I was excited to not only work for one of the Midwest's top promotional branding agencies, but also, I was proud to be part of Mille Lacs Corporate Venture's family. What MLCV represents in its core values is epitomized throughout each of its businesses and taught at the local and national leadership conferences held each June. It took only one conference for me to realize the incredible value that can be obtained from the professional guest speakers who presented topics that were profound and relevant to every attendee — all with the framework and premise of servant leadership.

While many conferences present useful content, shortly after the conference, attendees often lose the drive and enthusiasm garnered from the event. MLCV's Leadership Conferences are so powerful, it's no surprise attendees walk out with a multitude of applicable notes and a relentless passion to use them personally and professionally. I know this because I still have and reference my notes from each conference. In addition to utilizing some valuable leadership material taught in these conferences, my colleagues and I have gained wonderful friendships and annuity business.

*Dan Livengood CAS, BASI, ATM-S  
VP Sales & Marketing*

# TITLE SPONSORSHIP \$20,000



VIP Conference passes for six, and two Guest passes, that include hotel accommodations, conference admission, and entry in to the golf tournament.



Furthermore, 50% off discount code for use on additional four conference passes for company employees and guests available through March 31, 2019.



A four color full page print advertisement to be used on the back cover of NLDC conference guide.



For any outside advertising NLDC does for the conference, the Title Sponsor logo will be added to all advertisements.



An exhibition booth placed in the common area outside of the conference rooms. 1st choice of booth location.



Gift bag insert. (450, provided by sponsor)



Golf Hole Sponsorship which includes a sign placed at the golf hole of choice along with two golf teams of four. Sponsor responsible for representation at the hole.



A three minute video message to be played during the first day of conference. (Video message provided by sponsor)



A ten minute welcome message to kick off the conference.



Co-sponsor of scholarship for 2019.



Logo displayed on large conference room screen during all breaks, during the selfie slide show, on the NLDC website, logo marquee, on social media sites, on signs at the conference, and listed in the NLDC sponsor section of the conference guide and the NLDC post conference thank you for attending letter.



List of all conference attendees and contact information will be distributed.



Ability to name the NLDC Wi-Fi password.



Email signature used by all committee members.



Invitation to join exclusive CEO reception after day one of the conference.



Charging station branded with logo.

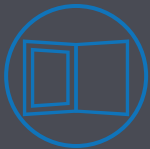
# WELCOME RECEPTION AND BREAKOUT SPONSOR \$17,500



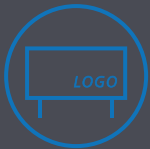
VIP Conference passes for four, and two Guest passes, that include hotel accommodations, conference admission, and entry in to the golf tournament.



Furthermore, 40% off discount code for use on additional four conference passes for company employees and guests available through March 31, 2019.



A four color full page print advertisement in the NLDC conference guide.



For any outside advertising NLDC does for the conference, Sponsor logo will be added to all advertisements.



An exhibition booth placed in the exposition show. Choice of booth location based on availability and sponsor level.



Gift bag insert.  
(450, provided by sponsor)



Golf Hole Sponsorship which includes a sign placed at the golf hole of choice and six golf passes for tournament. Sponsor responsible for representation at the hole.



Exclusive Sponsor for opening night Welcome Reception.



Exhibition booth(s) opportunity within the event space for the Welcome Reception. Layout and final design to be determined working with NLDC committee.



The three minute live welcome to NLDC attendees after Golf Awards during the Welcome Reception.



Video messaging to be played throughout Welcome Reception. Content design by sponsor, approved by NLDC.



A thirty second video message to be played during breakout time frame.



Logo displayed based on sponsor level on large conference room screen during all breaks, during the selfie slide show, on the NLDC website, logo marquee, on social media sites, on signs at the conference, and listed in the NLDC Sponsor section of the conference guide.



Signage on breakout snack tables.



Invitation to join exclusive CEO reception after day one of the conference.

# PLATINUM SPONSORSHIP \$12,500



VIP Conference passes for four, and two Guest passes, that include hotel accommodations, conference admission, and entry in to the golf tournament.



A one minute video message to be played during the first day of conference.



Furthermore, 35% off discount code for use on additional three conference passes for company employees and guests available through March 31, 2019.



Logo displayed based on sponsor level on large conference room screen during all breaks, during the selfie slide show, on the NLDC website, logo marquee, on social media sites, on signs at the conference, and listed in the NLDC Platinum sponsor section of the conference guide.



A four color full page print advertisement in our conference guide.



Invitation to join exclusive CEO reception after day one of the conference.



For any outside advertising NLDC does for the conference, the Platinum Sponsor logo will be added to all advertisements.



Charging station branded with logo.



An exhibition booth placed in the exposition show. Choice of booth location based on availability and sponsor level.



Gift bag insert. (450, provided by sponsor)



Golf Hole Sponsorship, and six golf passes for tournament. Sponsor responsible for representation at the hole.

# GOLD SPONSORSHIP \$10,000



VIP Conference passes for three, and one Guest pass, that include hotel accommodations, conference admission, and entry in to the golf tournament.



Furthermore, 30% off discount code for use on two additional conference passes for company employees and guests available through March 31, 2019.



A four color 1/2 page print advertisement in the NLDC conference guide.



For any outside advertising NLDC does for the conference, the Gold Sponsor logo will be added to all advertisements.



An exhibition booth placed in the exposition show. Choice of booth location based on availability and sponsor level.



Gift bag insert. (450, provided by sponsor)



Golf Hole Sponsorship, and four golf passes for tournament. Sponsor responsible for representation at the hole.



A thirty second video message to be played during the breakout time frame.



Logo displayed based on sponsor level on large conference room screen during all breaks, during the selfie slide show, on the NLDC website, on social media sites, on signs at the conference, and listed in the NLDC Gold sponsor section of the conference guide.



Invitation to join exclusive CEO reception after day one of the conference.

# SILVER SPONSORSHIP \$5,500



Conference passes for two that include hotel accommodations, conference admission, and entry in to the golf tournament.



25% off discount code for use on one additional conference pass for company employees and guests available through March 31, 2019.



A four color 1/4 page print advertisement in the NLDC conference guide.



An exhibition booth placed in the exposition show. Choice of booth location based on availability and sponsor level.



Logo displayed on the NLDC website, on social media sites, on signs at the conference, and listed in the NLDC Silver sponsor section of the conference guide.



Gift bag insert. (450, provided by sponsor)



Golf Hole Sponsorship, and four golf passes for tournament. Sponsor responsible for representation at the hole.



Invitation to join exclusive CEO reception after day one of the conference.

# BRONZE SPONSORSHIP \$2,500



Conference passes for two that include hotel accommodations, conference admission, and entry in to the golf tournament.



20% off discount code for use on one additional conference pass for company employees and guests available through March 31, 2019.



A four color 1/8 page print advertisement in the NLDC conference guide.



Logo displayed on the NLDC website, on social media sites, on signs at the conference, and listed in the NLDC Bronze sponsor section of the conference guide.



Gift bag insert. (450, provided by sponsor)



Golf Hole Sponsorship, and four golf passes for tournament. Sponsor responsible for representation at the hole.



Invitation to join exclusive CEO reception after day one of the conference.

# LEADERSHIP FEAST SPONSOR \$15,000



Custom print menu with "presented by" prominently placed on all tables during dinner.



A thirty second video message to be played during the breakout time frame.



VIP Conference passes for three, and one Guest pass that include hotel accommodations, conference admission, and entry in to the golf tournament.



Logo displayed based on sponsor level on large conference room screen during all breaks, during the selfie slide show, on the NLDC website, on social media sites, on signs at the conference, and listed in the NLDC Leadership Feast sponsor section of the conference guide.



Furthermore, 30% off discount code for use on two additional conference passes for company employees and guests available through March 31, 2019.



Invitation to join exclusive CEO reception after day one of the conference.



A four color 1/2 page print advertisement in our conference guide.



An exhibition booth placed in the exposition show. Choice of booth location based on availability and sponsor level.



Gift bag insert. (450, provided by sponsor)



Golf Hole Sponsorship, and four golf passes for tournament. Sponsor responsible for representation at the hole.



# SOCIAL HOUR SPONSORSHIP \$4,000



Table top advertisement during Social Hour.



Featured drink menu with vendor sponsored offerings.



Conference passes for two that include hotel accommodations, conference admission, and entry in to the golf tournament.



30% off discount code for use on two additional conference passes for company employees and guests available through March 31, 2019.



A four color 1/2 page print advertisement in our conference guide.



An exhibition booth placed in the exposition show. Choice of booth location based on availability and sponsor level.



Gift bag insert. (450, provided by sponsor)



Golf Hole Sponsorship, which includes signage (based on availability) and two golf passes for tournament. Sponsor responsible for representation at the hole.



A thirty second video message to be played during the breakout time frame or Emcee Shout-out.



Logo displayed based on sponsor level on large conference room screen during all breaks, during the selfie slide show, on the NLDC website, on social media sites, on signs at the conference, and listed in the NLDC Leadership Feast sponsor section of the conference guide.



Invitation to join exclusive CEO reception after day one of the conference.

# ADD ONS

Charging Station	\$750	Conference Booth	\$3,000
Golf Cart	\$750	Hole-in-one vehicle	\$1,000
Golf Beverage Cart	\$750	Hole-in-one Scholarship	\$1,000
Golf Snack Cart	\$750		

## CONVENTION LAYOUT

*Location preference is based on sponsorship level*

